

Mysteel



2026

# Asia Steel Forum

July 15-16, 2026 | Beijing, China

Guoce International Convention & Exhibition Center

& Mysteel Mid-Year Conference, July 17



Co-host by: **S&S**  
Steel&Steel

**鐵鋼新聞**  
Japan Metal Daily

**BIGMINT**

## **BACKGROUND**

The global steel industry is undergoing a significant transformation driven by decarbonization pressures, technological advancements, and evolving trade dynamics. Asia—led by China, India, Japan, and South Korea—continues to dominate global steel production and consumption.

Amid ongoing uncertainty, the industry is entering a transitional phase where practical, country-level insights are more critical than long-term projections—especially in areas like decarbonization and capacity restructuring.

The 16th Asia Steel Forum, hosted by Mysteel China and co-organized by BigMint India, Steel & Steel Korea, and Japan Metal Daily, will convene leading voices from across the global steel ecosystem.

The 2026 edition is designed to address the industry's most pressing challenges:  
Decarbonization | Trade Fragmentation | Artificial Intelligence

As the global steel landscape evolves into regional blocs shaped by carbon regulations and trade barriers, AI is emerging as a transformative force—optimizing production, improving efficiency, and enabling smarter compliance.

This forum brings together C-suite leaders, policymakers, technology innovators, and global stakeholders to explore the intersection of geopolitics, green steel, and digital transformation.



## VISION

To be Asia's leading platform for practical dialogue on sustainable and future-ready steel development.

## MISSION

- Share realistic, country-level decarbonization pathways
- Promote collaboration across steel and recycling ecosystems
- Address structural challenges in production, capacity, and trade

## Key Themes



### Decarbonization & EAF Transition

- Country-level progress across China, India, Japan, South Korea, and Turkey
- Expansion of Electric Arc Furnaces (EAFs)
- Challenges: power costs, scrap availability, infrastructure readiness
- Policy frameworks and regulatory developments



### Steel Capacity & Market Outlook

- Global and regional demand trends
- Capacity expansion and investment shifts
- Overcapacity concerns, especially in China
  - Supply-demand
- rebalancing



### Trade & Regulatory Landscape

- Evolving global trade flows
- Tariffs, anti-dumping measures, and protectionism
- Export competitiveness and market access
- Regulatory impact across key markets

## Scrap & Circular Economy



Scrap availability  
and quality challenges



Recycling ecosystem  
differences across regions



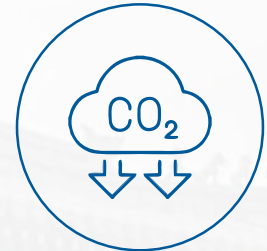
Obsolete scrap  
utilization constraints



Global scrap demand-  
supply outlook

## Green Steel

- Cost premium and market acceptance challenges
- Buyer readiness for low-carbon steel
- Pathways to scale green steel production



## India-Centric Strategic Focus

A dedicated segment highlighting India's growing influence in the global steel ecosystem, with practical, market-driven insights.



## International Trade Flows & Geopolitical Impact

Understanding how global disruptions are reshaping India's trade positioning.

### Key Highlights:

- Energy markets (oil) and impact on steel costs
- Shifts in steel and scrap trade flows
- Supply chain disruptions and sourcing strategies
- Trade barriers, regional conflicts, and alliances

### India Perspective:



Positioning India as a reliable global supplier



Opportunities from trade diversification



Impact on infrastructure growth and domestic demand

## Steel Grades & Product Portfolio Evolution

India's shift toward high-value, application-driven steel products.

### Key Highlights:

- Transition from rebars to heavy & rolled sections
- Rising demand for advanced steel in infrastructure
- Adoption of high-strength and specialized grades

### Market Insights:

- Increasing share of diversified products
- Developed vs. developing market comparison
- Demand from construction, automotive, engineering

## Green Steel & Sustainability Pathways

India's roadmap toward low-carbon steel production.

### Key Highlights:

- Growth of gas-based DRI
- Cleaner energy integration
- Emission reduction strategies

### India Focus:

- Policy support and adoption trends
- Investment and global collaboration opportunities

### Circular Economy:

- Steel slag utilization
- Waste-to-wealth initiatives

## Scrap Processing & Circular Economy

Unlocking the potential of scrap for sustainable steelmaking.

### Current Landscape:

- Limited processing infrastructure
- Largely unorganized ecosystem

### Opportunity Areas:

- Scrap processing infrastructure development
- Reverse logistics systems
- Domestic manufacturing using processed scrap

## Who Should Attend?



Primary/Secondary  
Steel Manufactures



Trading Houses



Equipment Suppliers/  
Technology Providers



Industrial  
Consultants



Regulatory Bodies/  
Policy Makers



Raw Materials  
Suppliers

## Conference flow :

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- 09:00~09:15** ■ Opening Address
- 09:15~09:45** ■ China steel market situation and development path in the 15th five-year plan period CISA
- 09:45~10:15** ■ Decarbonisation & DRI Development : India Steel Mill Strategy in new global environment POSCO or Korea Steel Association
- 10:15~10:45** ■ Scrap is the New Ore: Rewiring Steel for a Low Carbon Future / Mr. Yogesh Bedi, JSW, India
- 10:45~11:15** ■ Japan's EAF Revolution: Massive Investment, High-End Breakthroughs, and the Ripple Effects on Steel Raw Materials Markets Japan
- 11:15~11:45** ■ AI and Green Steel Strategy China Steel Mill
- 11:45~12:15** ■ Future Outlook for the Spread of DRI and the Latest Technologies (Potential replacement: CBAM) (TBD)
- 12:15~13:45** ■ Lunch Buffet Break
- 13:45~14:15** ■ China steel market outlook Wang Jianhua | Mysteel Chief Analyst
- 14:15~14:45** ■ India steel market outlook BigMint

- 14:45~15:15** ■ Markets Driven by Demand: The Green Steel Transformation of Japan's Automotive Supply Chain and Its Implications| Japan
- 15:15~15:30** ■ Coffee Break
- 15:30~16:00** ■ Beyond Borders: Navigating Rising Trade Barriers and Forging a Path Forward for Asian Steel Korea
- 16:00~16:30** ■ Middle East Steel Market Outlook: Navigating the Post-Conflict Landscape (TBD)
- 16:30~17:00** ■ Beyond Borders: Navigating Rising Trade Barriers and Forging a Path Forward for Asian Steel COSCO (TBD)
- 17:30~18:30** ■ Networking

## What to Expect



Participants



Countries



Speakers



Hours of Networking

## Steel Plant Visit – Technical Exposure

15 Jul 2026



### Focus Areas:

- Hot Rolled (HR) Steel
- Cold Rolled (CR) Steel
- Heavy & Rolled Sections
- High Tensile Steel
- Galvanized Steel



### Objective:

- Showcase manufacturing excellence
- Provide real-time process understanding
- Highlight product diversity



## About the Organisers

### **Mysteel China**

A leading market intelligence platform in China's commodities sector, Mysteel provides real-time data, price assessments, research, and industry insights across steel, raw materials, and energy markets. With a strong presence in China and expanding global reach, Mysteel is widely recognized for its in-depth analytics and industry networks.

### **BigMint India**

BigMint is a premier market intelligence and price reporting agency focused on metals, mining, and commodities in India and South Asia. Known for its reliable data, research-driven insights, and industry events, BigMint plays a key role in connecting stakeholders across the steel and recycling value chain.

### **Steel & Steel Korea**

Steel & Steel is a prominent South Korean publication specializing in steel industry news, market analysis, and trade developments. It serves as a key information source for industry professionals, offering insights into Korea's steel sector and its global linkages.

### **Japan Metal Daily, Japan**

Japan Metal Daily is a well-established industry publication delivering comprehensive coverage of Japan's steel and non-ferrous metals markets. Renowned for its credibility and detailed reporting, it provides valuable intelligence on market trends, pricing, and policy developments.

## Mysteel Mid-Year Conference (July 17)

**Venue:** Beijing Guoce International Conference & Exhibition Center

### **Agenda:**

#### **08:30 – 09:00**

Opening Ceremony Organizer's Address

#### **09:00 – 12:00**

Keynote Speeches

- Global & China Macroeconomic Outlook
- Research Office of the State Council, Macroeconomic Research Department
- “15th Five-Year Plan”: Strategic Restructuring and Mission of China's Steel Industry
- China Iron and Steel Association (CISA)
- Geopolitical Shocks & Global Commodity Landscape Chief Economist, Securities Firm
- Carbon Rules Reshaping Steel Trade: From Energy Saving to CBAM Response Low-Carbon Expert
- H2 2026 Steel Market Outlook Chief Steel Analyst, Mysteel

*(AI translation will be provided in the morning main conference)*

### **Breakout Summits (July 17, 14:00 – 17:30)**

- 2026 Construction Supply Chain & Construction Steel Industry Summit
- 2026 Machinery & Steel Industry Chain Integration & Development Summit
- 2026 Urban Underground Pipeline Renewal & Construction Development Summit
- 2026 Metal Enclosure System Materials Application Summit 2026 Special Steel Industry Chain Upstream-Downstream Synergy Summit
- 2026 Steel Structure Industry Chain Development Summit
- 2026 High-Quality Stainless Steel Development Summit

*(All in separate small conf room, AI translation will NOT be provided)*

# Mysteal



Per Delegate Fees: USD 1200/-  
Plant Tour Fees: USD 250/-

For Registration:



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